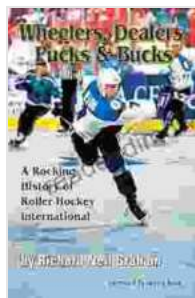


# Wheelers Dealers Pucks Bucks: The Unofficial Guide to the NHL's Money Game



## Wheeler, Dealers, Pucks & Bucks: A Rocking History of Roller Hockey International by Xavi Vall

★★★★☆ 4.5 out of 5

Language	: English
File size	: 4044 KB
Text-to-Speech	: Enabled
Screen Reader	: Supported
Enhanced typesetting	: Enabled
Word Wise	: Enabled
Print length	: 342 pages
Lending	: Enabled



Hockey is a business, and Wheeler Dealers Pucks Bucks is the unofficial guide to the NHL's money game. It's a must-read for any hockey fan who wants to understand the business side of the sport.

Author Craig Custance has spent years covering the NHL, and he provides a unique perspective on the league's finances. In Wheeler Dealers Pucks Bucks, Custance explains how the NHL's salary cap works, how teams negotiate contracts, and how players make money off the ice.

Custance also takes a look at the NHL's business model, and he discusses the challenges that the league faces. He argues that the NHL needs to do a better job of marketing itself, and he suggests that the league should consider expanding into new markets.

Wheeler's Dealers Pucks Bucks is a fascinating and informative look at the business side of hockey. It's a must-read for any hockey fan who wants to understand the sport's financial landscape.

**Here's what people are saying about Wheeler's Dealers Pucks Bucks:**



***“Custance has written the definitive book on the NHL's money game. It's a must-read for any hockey fan who wants to understand the business side of the sport.” - Sportsnet***



***“Wheeler's Dealers Pucks Bucks is a fascinating and informative look at the NHL's business model. Custance provides a unique perspective on the league's finances, and he offers some valuable insights into the challenges that the NHL faces.” - The Hockey News***



***“Custance's book is a must-read for any hockey fan who wants to understand the business side of the sport. It's well-written and informative, and it provides a unique perspective on the NHL's financial landscape.” - The Fourth Period***

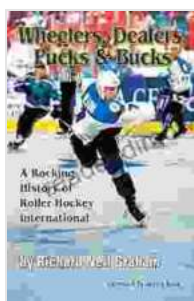
**Free Download your copy of Wheeler's Dealers Pucks Bucks today!**

Wheeler's Dealers Pucks Bucks is available in hardcover, paperback, and ebook formats. You can Free Download your copy today from Our Book

Library, Barnes & Noble, or your favorite bookstore.

## About the Author

Craig Custance is a hockey writer and broadcaster. He has covered the NHL for over 10 years, and he has written for ESPN, The Athletic, and Sportsnet. Custance is also a regular contributor to TSN's hockey coverage.



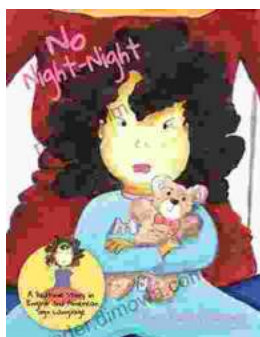
## Whealers, Dealers, Pucks & Bucks: A Rocking History of Roller Hockey International by Xavi Vall

★★★★☆ 4.5 out of 5

Language	: English
File size	: 4044 KB
Text-to-Speech	: Enabled
Screen Reader	: Supported
Enhanced typesetting	: Enabled
Word Wise	: Enabled
Print length	: 342 pages
Lending	: Enabled

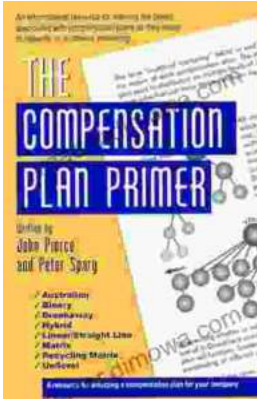
FREE

DOWNLOAD E-BOOK



## Bedtime Story in English and American Sign Language: A Journey of Communication and Connection

Embark on a captivating storytelling journey with 'Bedtime Story in English and American Sign Language,' a remarkable book that bridges the gap...



## Unlock Your Compensation Plan Potential: An In-Depth Exploration with Peter Spary's Guide

In the realm of sales and network marketing, the compensation plan serves as the cornerstone of earning potential. Understanding the intricacies of your plan is crucial for...